



**CHUMS, INCORPORATED**  
**57TH ANNUAL CONCLAVE**  
*Rock the Boat 2*

**2017 CONCLAVE SOUVENIR JOURNAL ADVERTISEMENT FORM**

The Executive Board of Chums, Incorporated is delighted to host the 57th Annual Conclave, October 30-November 3, 2017 cruising the Caribbean, Nassau Bahamas, Coco Cay, Bahamas & Key West, Florida. We are publishing a Souvenir Journal for this event. We ask for your support by purchasing an ad in our keepsake journal. We are excited and invite you to join us as we "Rock the Boat 2."

**Please use the following instructions for ad submission:**

- Ad and photo files should be camera-ready and submitted as JPEG, PNG, or PDF files. Do not use scanned photos. Download photos from camera to computer. Save the photos as a jpeg or png file. The wording should be a pdf file.
- Make sure your photos are sharp color images. Clearly identify all photos that accompany your ad. (Photos will not be returned.)
- The page margins for your ad should allow for 1" left, 1" right, 1" top, and 1" bottom.
- Submit ad files and photos via email to [mescaff@chumsinc.com](mailto:mescaff@chumsinc.com) no later than **June, 30, 2019**.
- Additionally, send a hard copy of your ad with photos, along with this completed form and payment to the address below.
- If you are submitting more than one ad, please submit a separate form and follow these instructions for each ad.
- Send any questions you may have concerning the ad requirements to Chum [mescaff@chumsinc.com](mailto:mescaff@chumsinc.com)

<u>AD Rates</u>			
Back Cover	] \$275	Inside Back Cover	\$250
		Inside Front Cover	] \$225
Full Page	\$150	Half Page	\$75 (All Ads--Color Only)

**ADVERTISER INFORMATION**

**Please Print Legibly**

Name, Chapter, Organization \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Person Submitting Ad \_\_\_\_\_ Email \_\_\_\_\_

**Make checks payable to Chums, Incorporated. Send payment, along with hard copy of your ad package, to Elizabeth Saunders, c/o Conclave Souvenir Journal 529 Westport Drive, Longwood, Florida 32750.**

OFFICIAL USE ONLY: Received: \_\_\_\_\_ Amount \_\_\_\_\_ Receipt # \_\_\_\_\_ Initials \_\_\_\_\_

Notes: \_\_\_\_\_